

Foreign pupil intake to UK independent schools

Sector Analysis and Response Initiative Planning

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Prepared by Glenn Greenhill based on data from ISC 2013 Census



1,223 UK independent schools

508,601 pupil population

25,912 non-British pupils (parents living overseas)

22,673 of these are boarding pupils

18,500 +/- are full board



2013 intake

3938 Hong Kong + China + Far East

1056 Russia

455 Europe Non-EEA

1216 Germany

1047 France + Europe EEA

850 Spain 251 Central & South America

650 Nigeria + Africa

1090 Asia = Thailand, South Korea, Japan, Malaysia, India, Pakistan +

213 Middle East

387 USA + Australia + North America + Ireland

Total 11,153 pupils new to school in 2013 of total population of 25,912



How did schools recruit these pupils?

How did parents select these schools?

29 overseas campuses?

18,000+ overseas pupils?

1,250+ school websites and marketing initiaves?

Independent Schools Council?

British Council?

HMC, SofH, GSA, IAPS, ISA?

Education consultants?

News and media?

Television and film exports?



What is the distribution of students by nationality?

Do 'clusters' of pupils from a single nationality form in schools?

If this does happen what are the causes?

If any, what problems does this cause?

Are some aspects of British public school education being compromised?



Is it possible to achieve an even distribution of pupils by nationality?

What could be the benefits/implications of attempting this?

What are the obstacles?

What could be the potential negatives?



If schools do not compete on price... what do they compete on?

Religion?

Reputation?

Results?

Status?

Curriculum?

Experience?

Culture?

Location?

Faculty

Facilities?

Ethnic diversity?

Do parents and schools have a consensus on the key selection criteria?



If pupils do not compete on financial status... what do they compete on?

Aptitude?

Intellect?

Culture?

Qualifications?

Education?

Language?

Ambition?

Talent?

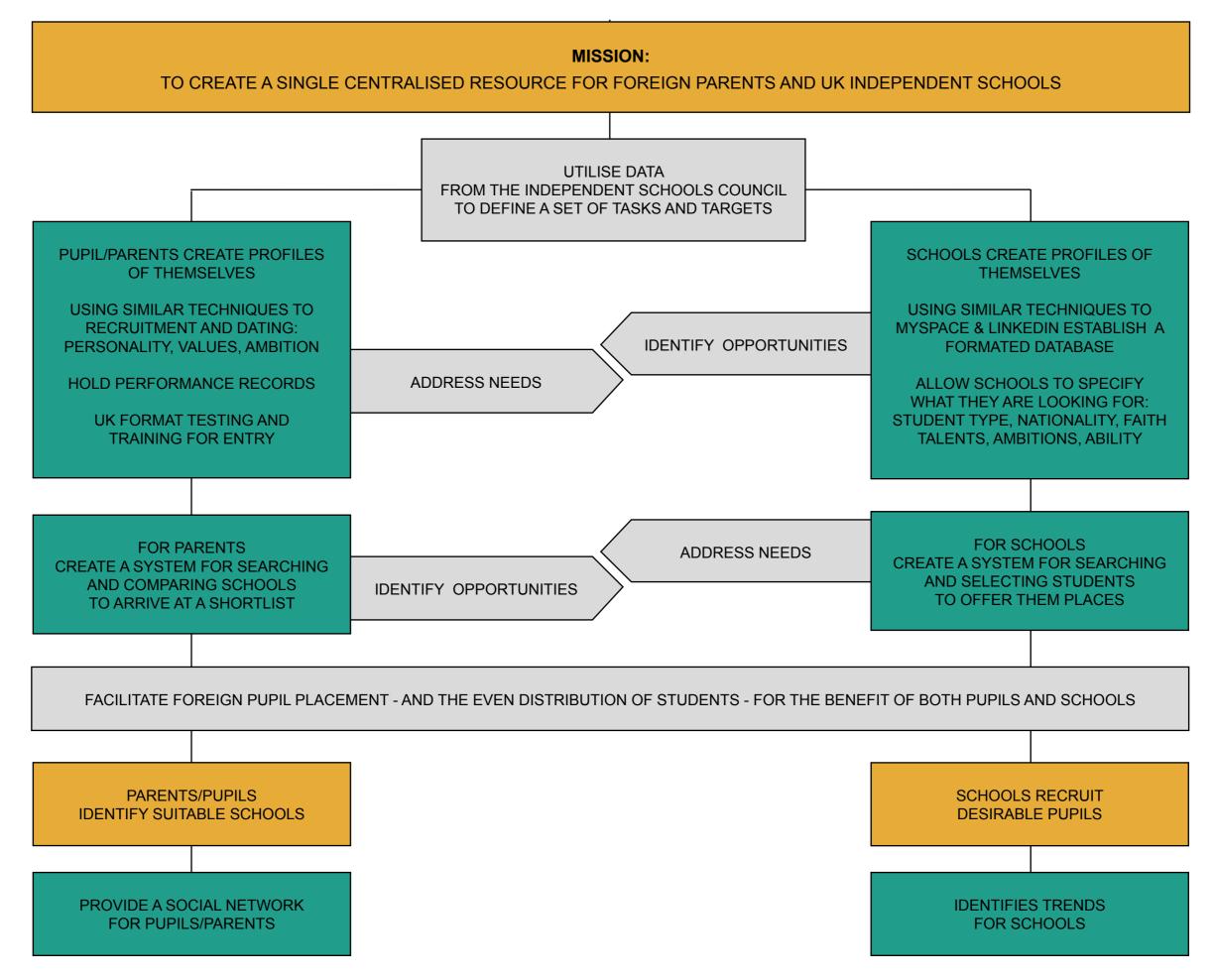
Potential?

Nationality?

Parents?

Do parents and schools have a consensus on the key selection criteria?





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